

# [wfn]

## Web Fragrant Newsletter

*The Independent Fragrant NL*

WFN 64 July 2017



### [toPNotes] **Nathalie Pichard**

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*Dear Reader,  
Enjoy your latest Web Fragrant Newsletter 64!  
WFN is free, independent, co-signed by  
people, bimonthly, written in English, for  
professionals only... And still a pleasure!  
See you in September 2017!*

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Fleur d'Oranger **Molinard**  
Colonia Pura **Acqua di Parma**  
Concrete **Comme des Garçons**  
Scandal **Jean-Paul Gaultier**  
Bois Doré **VCA**  
Gabrielle **Chanel**  
Blossom Elixir oil **C. Herrera**  
(layering)  
Mes Fleurs ... **Jean Michel Duriez**  
Eau de Virginie **APFO**  
Gucci Bloom **Gucci**

## ■ Nathalie Feisthauer, LABscent

LABScent



For over 30 years Nathalie has been a successful fine fragrance perfumer in major perfume companies such as Givaudan (1986-2008) and Symrise (2009-2014) where she was working on worldwide projects with key clients. She was trained in the prestigious Givaudan Roure Perfumery school (1983-1986) in Grasse. There she learned from famous master perfumer M. Jean Martin and was inspired by another great name of French perfumery M. Jean Amic. She begun her career in New York in the 90's and opened the door of Estée Lauder for Givaudan as well as working with power consultant Ann Gottlieb. She fell in love with this city and, on coming back to France, kept her special feeling for New York and the US market.

Behind the name, we can list some of her creations: **Eau des Merveilles by Hermès**, with Ralf Schwieger, Cartier, Etat Libre d'Orange, Comme des Garçons, and recently in the niche market, the **latest collection Sous le Manteau, L'Atelier Français des Matières...**

Nathalie enjoys capturing taste from all over the world, from America to Dubai's oud, Russia galore to European niche brands. About 2 years ago, she decided to go independent and created LAB scent. She has been happily busy ever since... Her email: [nathalie.feisthauer@lab-scent.com](mailto:nathalie.feisthauer@lab-scent.com)



Sous le Manteau, a new brand created by Olivia Bransbourg

## ■ Stéphanie Bakouche, Sensaba



It's impossible to know exactly why, but at the age of five Stéphanie Bakouche proclaimed *When I grow up, I'll make perfumes!*

Even before beginning her studies in 2000, Stéphanie started her career at eighteen years old at LT Piver, an historic perfume house. During her studies at ISIPCA she worked with renowned companies like Takasago and Givaudan in fine fragrance evaluation.

As a young graduate, she worked in every job possible related to her passion: beginning on the sales floor, to quality control, regulation and legislation, creation (Invasion Barbare for MDCl in 2005; Bataille de Fleurs for Cloon Keen Atelier in 2010; **Rose Privée for L'Artisan Parfumeur in 2015**), development (**Noir Exquis for L'Artisan Parfumeur, nominated for the 2016 Fifi Awards**), not to mention training and even the creation of perfumery workshops to share the history and her passion of perfumery with the public.

Passing on and sharing knowledge is close to Stéphanie's heart, and since 2013 she has been an active member and curator of the **Osmothèque** the world's only perfume archive in Versailles.

Fierce love, strength and passion give a uniquely eclectic approach to her work, allowing her to make the most of all the rewarding and enriching encounters throughout her career. She **honed her skills studying with** the brilliant and uncompromising **Bertrand Duchaufour for seven years**.

Now based in Grasse, a vital step in the path of perfumery, this young perfumer has created **Sensaba**, the home of her future creations, among which she is thrilled to count Mon Seul Désir and Fugit Amor for Jul et Mad. Her email: [s.bakouche@sensaba.fr](mailto:s.bakouche@sensaba.fr), [www.sensaba.fr](http://www.sensaba.fr)



Courtesy photo Céline Thuillier



Mon Seul Désir  
Fugit Amor by Jul et Mad.

## ■ Saga Lalique

*The name Lalique evokes the brilliance of jewellery, the wonder of transparency, and the brilliance of crystal. Before it became a brand name, it was the name of a man, an artist of genius, René Lalique and of his heirs who shared his creative flame.*

### 1907 | The start of a partnership with François Coty

In 1905, René Lalique opened a shop at 24, Place Vendôme, where he exhibited not only his jewellery but also the glass objects crafted in his workshop at his estate in Clairefontaine, near Rambouillet (France). Perfumer François Coty was so impressed by René Lalique's designs that he asked him to put his talent to work for the perfume industry. Their collaboration had begun! Their work together revolutionised the perfume industry and made it possible for the first time to offer perfumes in attractive bottles at affordable prices. Collaborating with the greatest perfumers of the day: Roger & Gallet, Volnay, Houbigant, Molyneux, Molinard...devoting himself entirely to more industrial techniques of glass production.



### 1992 | Launch of Lalique Parfums

The history of Lalique has always been closely linked to that of perfumery. When Marie-Claude, the grand-daughter of René Lalique, created the eponymous fragrance, "Lalique de Lalique" in 1992, her initiative was more than legitimate. Lalique Parfums has a unique signature that combines creativity in its bottle design with a quest for exceptional quality within its fragrances.



Crystal  
Collectible Bottle  
2018 Limited  
Edition  
(2017)



Lalique de  
Lalique  
(1992)



Amethyst  
(2007)



L'Amour  
(2012)



Rêve d'Infini  
(2017)



Collection Noir  
Premier  
Or Intemporel  
1888  
(2015)



Encre Noire  
(2006)



L'Insoumis  
(2016)

### 2008 | Art & Fragrance acquires Lalique

Swiss group Art & Fragrance under the management of Silvio Denz acquired Lalique with the aim of developing it globally and increasing the production capacity of crystal glassworks. In 2016, Art&Fragrance changed its name to Lalique Group, taking full advantage of the Lalique Brand awareness internationally.

### The three-fragrance collection combines the art of perfumery with the art of crystal making



*"My everyday luxury"*

**2017 | Lalique is launching its new Mon Premier Cristal Collection.** The opportunity to reaffirm both its expertise and know-how in the crystal glass making process and perfumer. Inspired by the "Hirondelles" vase made by René Lalique in 1919, the bottles include the classic bird motif paired with sleek vertical stripes for a modern touch. For the fragrance itself, Lalique tapped three female perfumers to use the crystal bottle manufacturing process as their source of inspiration.

The trio includes **Sensuel** (pink) which is a patchouli oriental signed by **Karine Sereni**. **Tendre** (pale rose) which is a fresh delicate powdery rose created by **Sidonie Lancesseur**, and **Lumière** (amber), a woody chypre composed by **Alexandra Monet**. With Mon Premier Cristal, Lalique Parfums offers the consumer the chance to experience crystal in a very intimate and accessible way. The fragrances will be available starting as of September in Lalique Boutiques, [lalique.com](http://lalique.com) and perfume retailers.

## ■ Gallivant by Nick Steward

*"I'm focused on top quality materials. Like today's style-conscious global citizens I respect provenance and craft, simplicity and elegance."* **Nick Steward**

GALLIVANT is a new indie perfume brand from London, founded and created by Nick Steward, former product and creative director of the cult house L'Artisan Parfumeur.

Nick worked in collaboration with two female perfumers in Venice and Paris, **Karine Chevallier** and **Giorgia Navarra**. GALLIVANT is about urban exploration and capturing the experience of travel. This collection is made up of 4 hand-crafted fragrances **Brooklyn** (musky citrus), **Istanbul** (ambery, woody, spicy), **London** (floral leather) and **Tel Aviv** (floral fruity). The brand is available on [www.gallivant-perfumes.com](http://www.gallivant-perfumes.com) and some selected retailers globally.



**Brooklyn, Istanbul, London and Tel Aviv**  
These destinations are all cool, creative, stylish places with stories to tell



Energised by Rose Centifolia during the new brand launch of Nathalie Vinciguerra's ANIMA VINCI which took place in the fields of Grasse. A truly memorable olfactory and meditational experience! A delightful harvest with perfumers **Randa Hammami**, **Michel Roudnitska** and **Thomas Fontaine** in Monsieur Joubert's fields in Plascassier: botanical masterclasses, meditation in the rose gardens with a very touching speech by Michael Edwards all to the sound of the church bells. Then, beside the pool, came the unveiling of the magnificent custom-made perfume bottle created by Federico Restrepo.

High tea in the delightful gardens of Art et Parfum followed by a special showing of a film by Michel Roudnitska, guaranteed to open up all your chakras! A vibrantly joyful perfume launch in the glorious sun of the South of France. Perfumes and candles will be available mid September on [www.animavinci.com](http://www.animavinci.com) and selected departments stores.

## ■ New fragrant book by Isabelle Sadoux

Her book is coming out soon! A story about talents, artists, passion, encounters telling the story of the fragrance creation. Who are those women and men creating masterpieces from perfumes? How do they work? Where does their passion for the profession come from? This work is an appointment with the perfumery's masters of know how. From the expert in plants to perfumer, via the ingredients sourcer, the evaluator, the designer, the trainer, the glass maker, the student... This book pays tribute to their expert contribution to the industry, the different professions and the creation process. This book is a **gallery of portraits including classic brands, independent creators, known and unknown people**.

Behind the scenes is a **journalist, Isabelle Sadoux**. What makes the book different is that Isabelle is completely autodidact in the fragrance world: she runs a new and objective eye over this universe and investigates with passion and an insatiable curiosity. She reveals in her own lively style, some secrets and personalities you've never expected so far.



**If you want to read it, do support Isabelle for the publication of her book which aims to be a new bible for all passionate people.** Her email: [sadoux.isabelle92@gmail.com](mailto:sadoux.isabelle92@gmail.com), [www.istea-redaction.com](http://www.istea-redaction.com)

## ■ Lilybelle by Symrise, *lily of the valley of the future*

A glimpse of spring! A NEW ODOROUS MOLECULE DERIVED FROM GREEN CHEMISTRY THAT IS RENEWABLE AND BIODEGRADABLE



### Symrise has launched its new molecule this spring.

You all know the natural oil of lily of the valley still doesn't exist in the perfumer's materials. Perfumers have always illusioned us with naturals and synthetic ingredients, and Diorissimo was one of the best classics to interpret the scent. Since Diorissimo, others have been created such as Muguet Porcelain by Hermes, Muguet by Guerlain or Lily of the Valley by Penhaligon's.

Elusive as it is, its fragile white bells give off a wonderful, wonderful intense and delicate fragrance each May. In perfumery the **green floral classic (clean) note of Lily of the Valley is used in fine and beauty care.**

The aim behind this innovation is to meet environmental and social needs in terms of sustainable development and offer the consumer everyday products, combining high performance with environmental responsibility.

Lilybelle® stands out from classic synthetic molecules as it provides a **green alternative to petroleum-based chemistry**. Indeed, each year, several thousand tons of D-Limonene are produced from orange peel, a waste product from the fruit juice industry. By recycling this renewable by-product, SYMRISE has designed and developed a synthetic process that respects the 12 principles of green chemistry. In addition to using green chemistry, studies on environmental decomposition have shown that the Lilybelle® molecule is biodegradable. An innovation in line with a global sustainable development project for SYMRISE, inherent in each step of the production chain, from sourcing to final use.

For **Pierre Gueros**: *"It is a pure and resplendent concentrate of nature"*.

THANKS TO  
LILYBELLE®,  
PERFUMERS NOW  
HAVE  
A NEW  
PROFESSIONAL  
TOOL THAT MEETS  
ALL  
MARKET DEMANDS  
AND GLOBALLY  
CONTRIBUTES  
TO SUSTAINABLE  
DEVELOPMENT

## ■ Smell The Taste Notes by Firmenich

**Smell The Taste Notes** are Firmenich specialties in the perfumer palette. Original flavor accords blend taste and olfactory notes together. The specialist Perfumer Vincent Schaller is particularly talented when it comes to translating them into olfactory notes only. For example, when smelling "Chantilly" and "Brown Sugar" you just feel like you're enjoying the most delicious cream.



**Vincent Schaller**: *"Food evokes some of our strongest emotions and forms deep memories for a life-time. With Smell the Taste, our team of flavorists, perfumers and scientists have designed around 60 mouth-watering ingredients ranging from fruit, vegetable and liquor to gourmand flavors. These culinary notes translate the sensuality of a frothy morning cappuccino, subtle matcha tea or juicy, sweet lychee into full-dimension smells that reach into our memory and unconscious, infusing fragrances with delectable feelings of well-being. To perfumers, STT evokes gastronomic pleasures. "STT brings with it a recognizable facet that awakens memories and feelings that go back to childhood, conferring on the perfume a touch of pleasure. Like Marcel Proust's eternal madeleine."*

Perfumers like the SST, **Olivier Cresp** *"we also like to adapt smart ideas coming from flavors for our fragrances. We call them Smell The Taste®"*.

**Alberto Morillas** *"Today, technology gives perfumery new horizons and new emotions, specifically in the field of materials you can't extract naturally. Thanks to the headspace technology or by synergies with flavors, we manage to create the most incredible accords. Gustative, fruity, unforeseen notes which enhance our creativity."*